



IRO

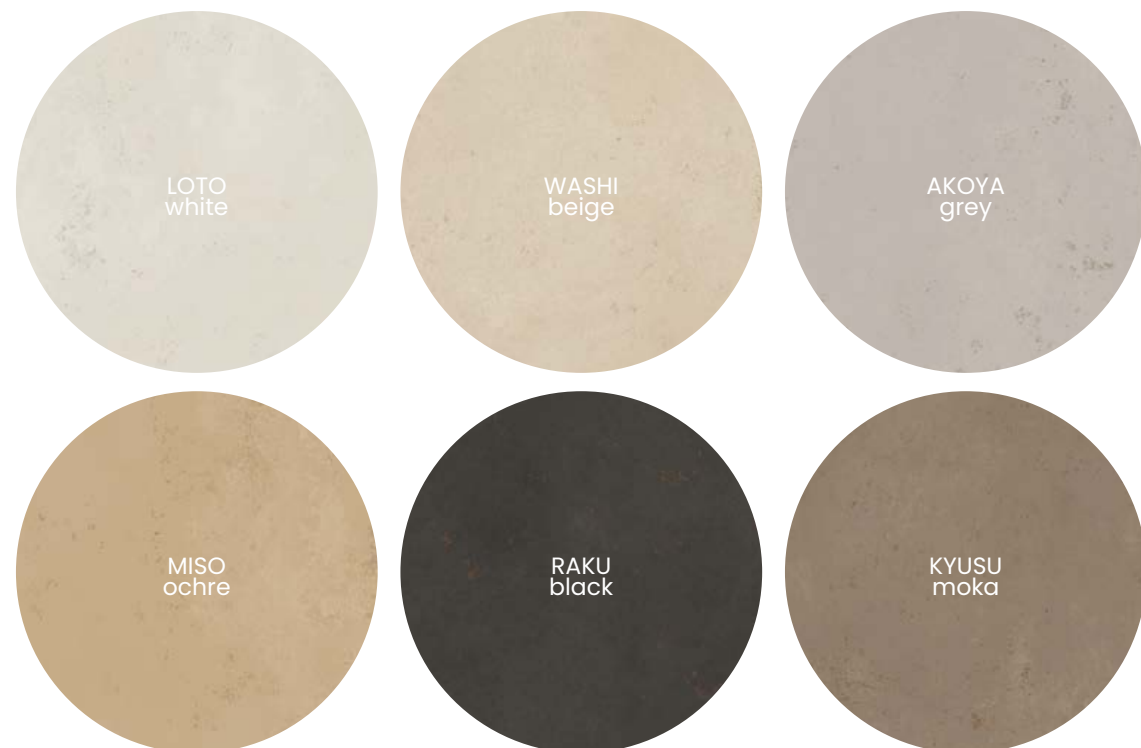




classy shades with a velvet touch

IRO

classy shades
with a velvet
touch



Iro esalta il fascino intramontabile del cemento, una materia essenziale che in questa collezione si arricchisce di un'allure sofisticata ed accogliente.

La gamma cromatica si compone di ben sei tonalità, ricercate e contemporanee, abbinate ad una texture morbida e piacevole al tatto, impreziosita da delicate sfumature lungo i bordi.

Iro enhances the timeless charm of concrete, an essential material that, in this collection, is enriched with a sophisticated and welcoming allure.

The color palette consists of six refined and contemporary shades, combined with a soft and pleasant-to-the-touch texture, embellished with delicate nuances along the edges.

Iro exalte le charme intemporel du béton, une matière essentielle qui, dans cette collection, s'enrichit d'une allure sophistiquée et chaleureuse.

La gamme chromatique se compose de six teintes raffinées et contemporaines, associées à une texture douce et agréable au toucher, rehaussée de nuances délicates le long des bords.

Iro betont den zeitlosen Charme von Beton, einem essenziellen Material, das in dieser Kollektion durch eine anspruchsvolle und einladende Ausstrahlung bereichert wird.

Die Farbpalette umfasst sechs raffinierte und zeitgemäße Nuancen, kombiniert mit einer weichen und angenehmen Haptik, veredelt durch zarte Schattierungen entlang der Kanten.





IRO LOTO - White 80x80 RET
IRO LOTO - White Mosaico 5x5 DSQ foglio 30x30



IRO LOTO - White 80x80 RET



IRO LOTO - White Mosaico 5x5 DSQ foglio 30x30





IRO LOTO - White 60x120 RET
IRO ISHI BIANCO 60x120 RET



IRO LOTO - White 60x120 RET



IRO ISHI BIANCO 60x120 RET





IRO WASHI - Beige 80x80 RET
IRO WASHI - Beige Mosaico RING4 foglio 30x30



IRO WASHI - Beige 80x80 RET



IRO WASHI - Beige Mosaico RING4 foglio 30x30





IRO WASHI - Beige 60x120 RET
IRO WASHI - Beige MOCHI 60x120 RET



IRO WASHI - Beige 60x120 RET



IRO WASHI - Beige MOCHI 60x120 RET





IRO AKOYA - Grey 120x120 RET



IRO AKOYA - Grey 120x120 RET



IRO ISHI GRIGIO 60x120 RET
IRO AKOYA - Grey 60x120 RET
IRO AKOYA - Grey Mosaico 7,5x7,5 foglio 30x30



IRO ISHI GRIGIO 60x120 RET



IRO AKOYA - Grey 60x120 RET
IRO AKOYA - Grey Mosaico 7,5x7,5 foglio 30x30





IRO MISO - Ochre 80x80 RET



IRO MISO - Ochre 80x80 RET





IRO MISO - Ochre MOCHI 60x120 RET





IRO RAKU - Black 60x120 RET



IRO RAKU - Black 60x120 RET



IRO ISHI NERO 60x120 RET
 IRO RAKU - Black 60x120 RET
 IRO RAKU - Black HOSEKY Mosaico 5x5 DSQ foglio 30x30

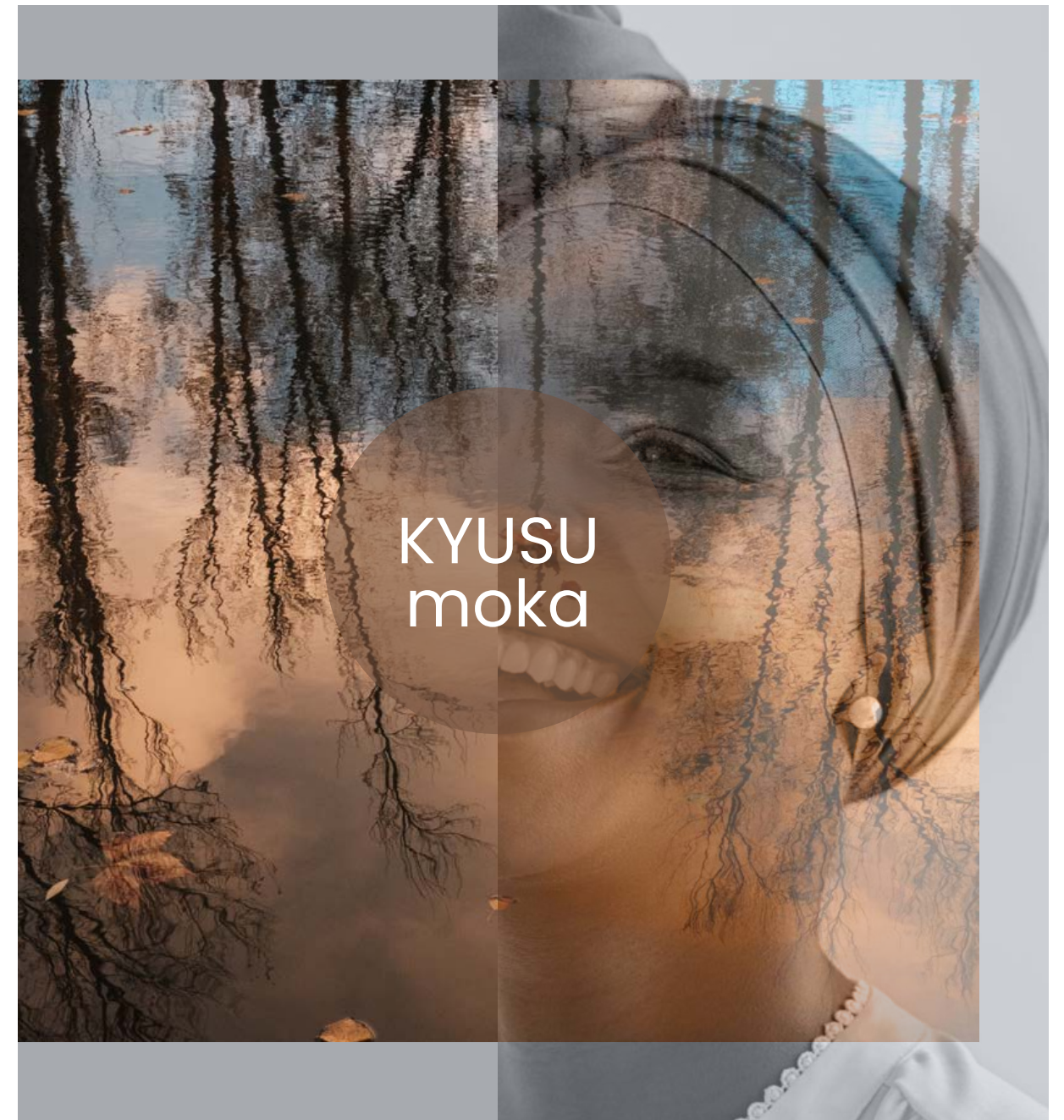


IRO ISHI NERO 60x120 RET





IRO RAKU - Black Dec. A 10x30





IRO KYUSU - moka 60x120 RET



IRO KYUSU - moka 60x120 RET



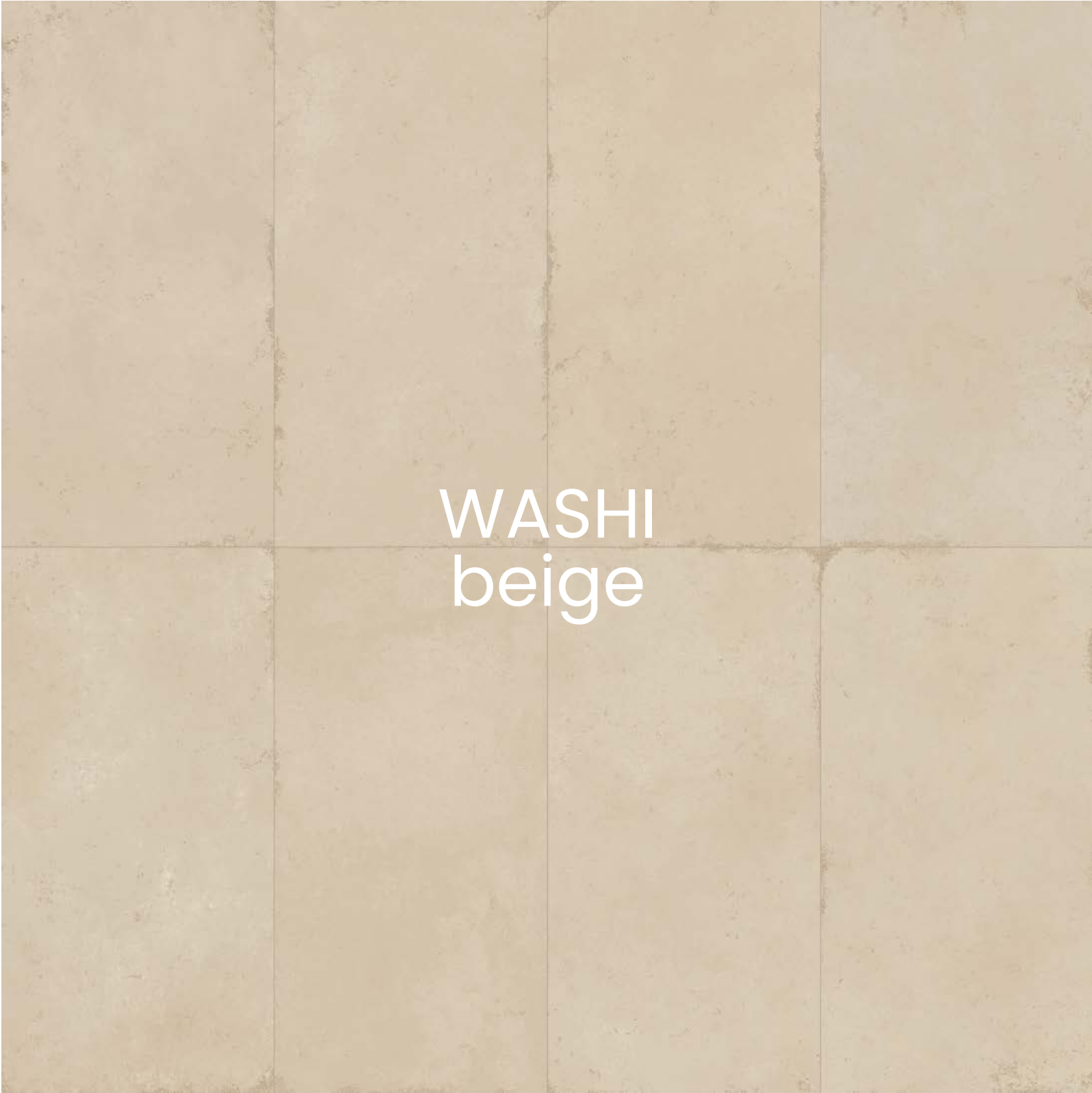


IRO KYUSU - moka 30x60 RET





LOTO
white



WASHI
beige

A close-up view of a wall covered in square tiles of a light grey color. The tiles have a subtle, natural stone texture with slight variations in tone and some darker speckles. The grout lines are thin and dark, creating a grid pattern across the surface.

AKOYA
grey

A close-up view of a wall covered in square tiles of a warm, earthy ochre or terracotta color. The tiles have a textured, slightly mottled appearance, reminiscent of natural stone or aged ceramic. The grout lines are thin and dark, creating a grid pattern across the surface.

MISO
ochre



RAKU
black



KYUSU
moka



3D Shaped Technology è una nuova lavorazione digitale che si inserisce nel processo produttivo per conferire il massimo realismo ai prodotti ceramici, attraverso un procedimento superficiale che ne esalta la conformazione preservando le caratteristiche di robustezza, durezza e facilità di pulizia tipiche del gres porcellanato.

Coniugando visione e tatto in una realizzazione iperrealistica senza vincoli né limiti, la tecnologia 3D Shaped rompe gli schemi del concetto tradizionale di materia ceramica che, da una visione bidimensionale, passa a una realizzazione tridimensionale dove ogni dettaglio prende forma, colore e struttura.

Novità e avanguardia sono quanto caratterizza l'esclusiva 3D Shaped Technology che ha portato alla ribalta un'innovazione che ha cambiato radicalmente il concetto di superficie ceramica.

3D Shaped Technology is a new digital process that is inserted in the production process to give maximum realism to ceramic products, through a surface forming process that enhances its conformation while preserving the characteristics of strength, durability and ease of cleaning typical of porcelain stoneware.

Combining vision and touch in a hyper-realistic realization without constraints or limits, 3D Shaped technology breaks the rules of the traditional concept of ceramic material which, from a two-dimensional vision, passes to a three-dimensional realization where every detail takes shape, colour and structure.

Development to find ever new technologies, able to offer all vanguard for the main international markets.

NOTE

[illegible]

[illegible]

EDIMAX
CERAMICHE
ASTOR

Gruppo Beta S.p.A. 41014 Solignano Nuovo (MO) Italy - Statale 569 n°234 tel. +39 059 748911 - fax +39 059 748990
www.edimaxastor.it - info@edimaxastor.it